



FEATURED PRODUCT:
Prodyne
SEE PAGE 20



FEATURED PRODUCT:
Stasher
SEE PAGE 20



FEATURED PRODUCT:
Drinkmate
SEE PAGE 22

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Celebs on the Carpet - as Designers

BY A.J. FLICK
October's High Point market had star appeal to draw attendees to the Karastan Rugs showroom. Karastan featured rug designs as well as a conversation with twin designers Drew and Jonathan Scott, best known for their "Property Brothers" home renovation TV series.

Cont. on page 18



Chill, Snoopy:
SMEG, Peanuts Team Up Again
SEE PAGE 5



Innovative Appliances Add
Excitement to New Products
SEE PAGE 6



More to See at
Las Vegas Market
SEE PAGE 8

Gift Luxe

at Atlanta Market

Category expansion and strategic reorganizations optimize Atlanta Market's temporary exhibits – the largest in the nation with more than 1,100 brands in 39 categories in 10 exhibit halls – for the Winter 2023 staging.

“The industry’s most comprehensive temporary exhibits are growing again in Winter 2023,” said Scott Eckman, IMC executive vice president, chief revenue officer. “Two new luxury categories, relocation of key collections and expanded showcases by top industry organizations create a dynamic marketplace primed for discovery.”

Atlanta Market highlights high-end, fine products in Winter 2023 with the addition of two new categories – Luxe and General Gift Luxe – expanding its signature luxury neighborhoods to nine. Luxe is a juried collection of high-end artisan handmade, global and museum goods. General Gift Luxe is a juried collection of high-end resort, stationery, collegiate merchandise, pet products and more. Two more Luxe categories have their Winter Market debuts: Boutique Luxe – a juried collection of luxury accessories and apparel products – and Cash & Carry Luxe – a juried collection of high-quality jewelry and fashion accessories for immediate delivery. Five more Luxe categories are Body & Soul Luxe, Gourmet Luxe, High Design Luxe, Tabletop Luxe and Outdoor Living Luxe.

“Atlanta Market’s luxury offerings are a differentiator,” Eckman said. “Luxe and General Gift Luxe round out our high-end offerings allow us to offer a full-spectrum of product to discerning retailers.”

New category locations optimize the shopability of Atlanta Market's temporary exhibits. Two home decor temporary categories – Fine Linens & Home Textiles and Home Accents & Home Furnishings – relocate to Building 1, Floor 8 placing them directly below AmericasMart's six floors of home showrooms. More than 60

temporary exhibitors join 300+ showrooms to present a comprehensive collection of accent furniture, accessories, linens, lighting, pillows, textiles, wall art and more.

Expansion of GC Buying Group's GCX Expo necessitates a relocation to a larger space in Building 2, Floor 4. This showcase of nearly 100 top gourmet foods and tool brands offers more resources to GC Buying Group members (including retailers who join on-site) at its second staging at Atlanta Market. The GCX Expo shares the floor with three categories: Outdoor Living, Outdoor Living Luxe and Seasonal/Gift.

“The expansive nature of the Atlanta Market temporary exhibits is simultaneously exhilarating and daunting,” said Eckman. “Updating category locations and layouts make our extensive offerings even easier to shop and navigate to encourage exploration.”

Top industry organizations grow their Atlanta Market participation for the Winter 2023 staging. In addition to the GC Buying Group expansion, Fair Trade Federation launches a new pavilion of 12 brands that are committed to holistic fair trade (the entire business is socially and environmentally responsible).

Additional organizations return to Atlanta Market to connect their member brands with the market's expansive buyer universe. Greeting Card Association's *Noted at Atlanta Market Village presents 10 up-and-coming brands showing greeting cards, custom invitations and imprimables, gift wrap, journals, planners, notebooks and more. Museum Store Association's (MSA) The Gallery Collection presents 30 members with apparel and jewelry, books, educational products, games, garden, home décor, paper, reproductions, toys, souvenir/ promotional merchandise and more. Georgia Grown presents food products made in Georgia in a pavilion of nearly 20 brands in Gourmet.

A new award program celebrating visual

display ingenuity launches at the Winter 2023 Atlanta Market. All temporary exhibitors are eligible to win a “Best Booth” award which recognizes the most creatively and effectively merchandised booths at the market. All booths will be judged with winners identified on the opening day of the Atlanta Market temporaries, Jan. 11. In addition to bragging rights, winners are eligible to win booth credits and more.

Exhibitors include:

Creative Co-Op (AmericasMart, Building 2, 10th Floor, Suite 1080-1087A). Among the products Creative Co-Op will showcase are the Stainless Steel and Resin Charcuterie Knives in Drawstring Bag. This mid-century set of stainless steel cheese knives features mock bamboo handles in a tortoise shell finish. The thoughtfully crafted collection of dinnerware showcases an expansive selection of natural materials and artisanal silhouettes designed for the modern host. Hand wash only.

Creative Co-Op's Stainless Steel Cocktail Shaker with Resin Top is the perfect addition to any party, celebration or happy hour. This handy bar accessory is stainless steel with brass finish and a pink resin top. It has the perfect look for any kitchen. Pair with matching bar tools.

Carmel Ceramica (Werner Frank showroom, Bldg. 2, 12th Floor; JuniperMarket). The Lily Valley stoneware collection from Carmel Ceramica brings to mind the floral beauty found throughout Carmel and Big Sur. No two flowers are ever the same and the gentle reactive glaze of Lily Valley creates the same subtle variety. The Deep Serving Bowl retails for \$80 and is part of the 15-piece collection featuring a core dinnerware group and serving pieces. Durable stoneware makes the Lily Valley collection dishwasher and microwave safe. Made in Portugal.

Olivia Riegel (Building 2, 9th Floor, Showroom 910C). Olivia Riegel will exhibit its Gold Florence Flute (set of two) contemporary intricate gold finished

pewter leaf patterned stems, adorned with hand-set clear European crystals. The glass can be acid etched. Tarnish resistant. Hand wash. Signature luxury gift box included.

Accent Decor (Building 1, 18-E18; JuniperMarket). Accent Decor will bring a variety of tableware to Atlanta, including a stately two-piece Sandbar Planter with an ocean-inspired look in a hand-painted splatter glaze, smooth finish bowl and an organically carved natural brown clay base. The pumice-like bowl is food safe or can be used as a planter (no drainage hole).

Sip from the glass that's designed for celebrating in Accent Decor's Shoreline Glassware Aurelia Collection. With its warm amber top and solid white glass base, the Aurelia Coupe Glass is as beautiful displayed on the shelf as it is filled with up to 12 ounces of a shaken beverage, champagne or decadent dessert.

MacKenzie's (B3 5-1011). Sometimes, necessity is the mother of invention. MacKenzie's Fisherman Hand Scrub was designed to effectively clean and deodorize hands, leaving them feeling fresh and smooth. What began as a product line designed for fishermen has evolved into a must-have item for all. MacKenzie's products have attracted the attention of celebrity chefs seeking to eliminate strong odors from foods like onions and garlic off their hands and cutting boards. For the same reasons, it has developed a cult following in the gardening community thanks to the products' ability to remove stubborn dirt and stains.

MacKenzie's products can be purchased at more than 350 fine retailers across the country and are made with high quality ingredients in small batches on the coast of New England.

LITO Linen and Towel (also JuniperMarket). LITO brings a variety of products to Las Vegas, including a produce bag, sack cloth towels, napkins and other premium products. All products are made from either premium ring-spun or organic cotton and produced in a socially

responsible and sustainable way throughout the supply chain.

Boston International (Road Runners 1500). Boston International is a leading supplier of home decor, textiles, ceramic and table top items. Collections are carefully curated to appeal to modern decorating across the country.

Hester & Cook (C-107; JuniperMarket). Inspired by vintage silver-plate finials typically seen on antique serveware, this napkin ring has the added benefit of also holding a place card. Available in three elegant finishes.

Hester & Cook's Blue Lattice Placemat is a new classic for all your celebrations. Bamboo Lattice gets an update in timeless China blue, serving as an elegant backdrop for dinners, buffets, and beyond. Placemats come in pads.

Kuhn Rikon (Synergy Sales, Building 2 8th Floor, Showroom 837). Check out the Kinderkitchen line, introduced in October,

featuring several new items including: a Pig mixing bowl (with non-slip feet and ear handles for easy pouring), Rooster whisk (with a non-slip handle for easy gripping), Goose mixing spoon (measuring one teaspoon), Sheep cutting board (with a non-slip bottom for added security) and Cat mezzaluna (includes a child-safe blade and reusable cover).

There are also two gift sets now available (sheep/cat and pig/rooster/goose).

Kinderkitchen products are specially designed for kids to use, but they are not toy-like in size. The entire line is easy for adults to use as well, and ideal for teaching cooking skills. Each animal in the family is a playful way to discover the world of cooking and farm life. The designs are based on characters in a painting created by a Swiss artist, exclusively for Kuhn Rikon.

Pom Pom at Home (Building 1, Suite 13-A-1). Oakville placemats come in five

colors, including the new Ivory and Light Grey. Beautiful soft, heavyweight weave texture and frayed edges all around make these placemats feel organic and natural on your table. Comes as a set of four.

Regina's Farm Kitchen, Artisan Fruit Spreads (Building 2, Floor 2, Booth 628; JuniperMarket). Wait. What? This sweet and savory Fig, Orange and Black pepper fruit spread is a Jambassador favorite. Oh yeah. fresh, cracked black pepper paired with rich, dark and delicious, caramelized figs with bright hints of orange in a delectable spread. What could be better? This seasonal favorite is always a hit, while Regina's Farm Kitchen can keep it in stock.

Drinks on Me Coasters (Tango Showroom, Building 2, #1000b). Hilarious, a wee bit snarky, downright funny coasters are 4" x 4" and made with resin with a cork backing and round corners.

Relish (Tango Showroom, Building 2, #1000b). Relish is a line of tableware

molded from pottery handcrafted in Rome Georgia but made from Melamine, which allows for a sophisticated table setting that is practical for everyday use without fear of chipping and breaking. You won't believe it's plastic until it's dropped. Relish is made of 100 percent melamine, no fillers or BPA's.

Starting with the finest European linen around, Relish created a double-sided napkin and hand towel that will elevate any table setting. A beautiful linen napkin that is reversible, too? Believe it. Relish makes hand towels, dinner napkin sets and cocktail napkin sets.

Kim Siebert (High Design, Building 2, Floor 1, Booth 525). Kim Siebert will exhibit a variety of products in Atlanta, including Gardenia Placemat in Sky, White and Yellow (set of two), Classic Napkin in Sky, (set of four), Gardenia Napkin Ring in White, set of four) and Gardenia Coaster in Sky, White and Yellow (set of four). **KN**

